

## CONTENTS

FROM EDITORS .....	3
PROS AND CONS OF GLOBALISATION IN THE POST-SOVIET DEVELOPMENT OF THE BALTIC COUNTRIES Alexander Stetjuha	4
INNOVATION ROLE IN SUSTAINABLE DEVELOPMENT .....	9
Anna Abeltina	
MODELLING FOR IMPROVING THE COMPETITIVENESS OF SMALL ENTERPRISES .....	17
Vitalijs Jurenoks, Konstantins Didenko, Pavels Lenchevkiš	
PATH OF ORGANIZATIONAL CHANGE TOWARD BUILDING LEARNING ORGANIZATION .....	22
Monika Markovska, Violeta Stevanovska	
USING ENNEAGRAM IN SMALL BUSINESSES AS A WAY FOR SUSTAINABLE DEVELOPMENT .....	26
Sandra Mežianova	
SUSTAINABLE DEVELOPMENT AND SOCIAL RESPONSIBILITY: NEW CHALLENGES AND OPPORTUNITIES FOR COMPANY'S REPUTATION .....	29
Nataly Simchenko	
REENGINEERING OF HUMAN RESOURCES ON THE BASIS OF SUSTAINABLE DEVELOPMENT .....	34
Andrey Blinov, Olga Rudakova	
LEADER'S IMAGE IN AN ORGANISATION FROM THE SME SECTOR IN POLAND - BASED ON EMPIRICAL RESEARCH .....	39
Anna Wziątek-Staško	
PSYCHOSOCIAL WORKING ENVIRONMENT (CASE STUDY) .....	43
Kornelia Polek-Duraj	
TRENDS OF INTERACTION BETWEEN URBAN AREAS AND HUMAN CAPITAL TODAY .....	49
Liga Kamola, Viktors Nespors	
OVERVIEW OF CHANGES IN PUBLIC ADMINISTRATIONS OF LATVIA AND ESTONIA PROVOKED BY ECONOMIC CRISIS .....	53
Iveta Baltiņa	
POSITIVE AND NEGATIVE EFFECTS OF THE INTRODUCTION OF RADICAL LOCAL MUNICIPALITIES FINANCE EQUALIZATION SYSTEM MODEL .....	58
Sandra Jansone, Maija Senfelde	
DEVELOPMENT STRATEGY OF INTERNATIONAL TRANSPORTATION IN LATVIA .....	65
Jānis Kuškins	
ROLE OF AIRPORTS IN THE DEVELOPMENT OF LATVIAN CITIES, TOWNS AND REGIONS .....	71
Uldis Kamols, Elīna Sēle	
MARKETING AS A TOOL FOR TOURISM SUSTAINABLE DEVELOPMENT .....	78
Maryna Tkeshelashvili	
INDICATORS OF TOURIST ENTERPRISES MARKETING MANAGEMENT EFFICIENCY AND SUSTAINABLE DEVELOPMENT .....	84
Liudmyla Shulgina, Izolda Khasaia, Maryna Tkeshelashvili	
RISK MANAGEMENT OF INVESTMENT PROJECTS .....	90
Tatyana Savko, Andrey Temichev	

APPLICATION OF STATISTICAL MODELING IN INSURANCE PROCESS .....	96
Vladimirs Jansons, Vitalijs Jurenoks, Konstantins Didenko	
A DESIGN OF OPTIMAL INTEREST RATE IS ON CREDIT FOR RECEIPT OF MAXIMAL PROFIT OF COMMERCIAL BANK .....	102
Svitlana Andros, Andriy Drozd	
ROLE OF THE PERSONAL INCOME TAX IN THE MUNICIPAL BUDGET MEDIUM TERM PLAN DEVELOPMENT	108
Svetlana Ivanova	
ROLE OF FOREIGN LANGUAGE EDUCATION IN FORMATION OF COMPANY INTELLECTUAL CAPITAL .....	113
Alla Sorokina	
/I-CLEFT SENTENCES DISAMBIGUATION: A LOCAL GRAMMAR PROJECT .....	118
Bilyana Ovcharova	
SYSTEM CAPABILITIES OF "ALUMNI NETWORK" IN UNIVERSITY OF FORESTRY FOR MONITORING AND EVALUATION OF THE INDICATORS OF GROUPS 5 AND 6 OF UNIVERSITY RANKING SYSTEM .....	123
Diana Kirkova, Marina Mladenova	
BIDDING STRATEGY SELECTION VIA DIRECT AGGREGATION OF FUZZY NUMBERS .....	126
Galina Ilieva	
NECESSARY CONDITIONS FOR MULTIFUNCTIONAL MANAGEMENT OF FORESTS .....	132
Kiril Bogdanov, Rumens Petrin	
WATER RESOURCES IN PAKISTAN AND SUSTAINABLE AGRICULTURE: A REVIEW AND PERSPECTIVES ...	137
Muhammad Sadiq Qureshi	
RESEARCHES OF THERMAL TREATMENT PROCESS OF WOOD IN LIQUIDS .....	148
Evgeny Razumov, Ruslan Safin, Ruslan Khasanshin	
МОДЕРНИЗАЦИЯ ЭКОНОМИКИ КАК ОСНОВА БЕЗОПАСНОСТИ ГОСУДАРСТВА .....	152
Андрей Блинов, Владимир Захаров, Илья Захаров	
ВЛИЯНИЕ НАЛОГОВОЙ ПОЛИТИКИ НА ПРЕДПРИНИМАТЕЛЬСКУЮ АКТИВНОСТЬ В ЛАТВИИ В УСЛОВИЯХ ЭКОНОМИЧЕСКОГО КРИЗИСА .....	159
Инна Довладбекова	
ОБЩИЕ И ФУНКЦИОНАЛЬНЫЕ АСПЕКТЫ ТЕОРИИ УПРАВЛЕНИЯ ОРГАНИЗАЦИЕЙ .....	164
Василий Герасимчук	